



Featured in

asia  
.businesstraveller  
.com

Posted on

30  
NOVEMBER  
2009



#### • WOM Guide 2010 for foodies

On its fifth edition the WOM (Word of Mouth) Guide 2010 continues to take pride in being a food guide "for the locals, by the locals".

Reviewers are "Wommers", generally Hongkong residents, who register themselves at WOM's website and post their reviews online. About 5,000 individuals helped bring the 2009 edition into print. There is no rating system and relies solely on personal opinions and tastes.

The WOM guide classifies Hongkong's cuisine in typical and original categories, ranging from "Western", to "Asian", or "For The Look" and "For The Fun". Restaurants recommended are generally along the higher-end of the price tag.

**Price:** HK\$160 (US\$21) per print copy

**Where to buy:** Leading Hongkong bookstores and from the guide's website at [www.womguide.com](http://www.womguide.com)