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WOM Guide Bites Into Macau

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Hong Kong - WOM Guide, a Hong Kong-based publishing group focused on the food industry has expanded into Macau with a bilingual online product.



The online guide will cover 300 restaurants in Macau, from top hotels to authentic Macanese and rustic local favourites.

"WOM guide Macau was the obvious next step for us as we have been asked by friends and followers for years when we would do a Macau edition," said co-founder said Samanta Pong.

"It's a dining resource that both locals and visitors will find useful when exploring exciting dining options," she said.

The launch also marks WOM guides first bi-lingual online community, with the site being in Chinese and English.

WOM guide was founded in Hong Kong in 2004 by Pong and Fergus Fung.

Earlier this year it was recognised as one of the city's most successful small business with the "2010 SME Entrepreneurship Award" by the Hong Kong Chamber of Small and Medium Business.

