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WOM offers foodies a taste of Macau

Yvonne Lai
Updated on Sep 09, 2010

It's a case of triple-happiness for the folks at WOM Guide, the city's home-grown, user-generated eating guide. Today marks the launch of WOM's (Word of Mouth's) Macau Guide online, covering 300 of our neighbour's restaurants, in English and Chinese.

"Macau was the obvious next step for us," Fergus Fung, co-founder with Samanta Pong, (both pictured) said. "The city has about 1,000 licensed restaurants, most of which are Starbucks and McDonald's; so the 300 we've vetted and featured are the ones foodies want to pay attention to."

Besides juggling their day jobs, Fung and Pong found time to enrich their personal lives as well. Fung is expecting twins with his wife Terry in November, and Pong recently got engaged during a trip to Europe. "My fiance had never been to the Trevi Fountain before, so on our trip [to Rome] I took him there, and that's where he got down on his knee - under the pretence of getting a better angle for a photo - and popped the question."

The icing on the cake was the 2010 SME Entrepreneurship Award from the Hong Kong Chamber of Small and Medium Business in May.

Today, however, Fung and Pong are focusing on the Macau Guide launch party, which kicks off at the Macau Restaurant in Connaught Road at 7pm. The event is open to all food lovers who RSVP on the WOM - "Word of Mouth" - site. "Come one, come all," Fung says. "We'll have a Portuguese egg tart waiting for you."



WOM co-founders Fergus Fung Se-goun (left) and Samanta Pong Sum-yea (right) launches WOM Macau on September 9, 2010.
Credit: Handout photo Byline: Handout photo

South China Morning Post
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